



**NEXT
STEP
TALENT**

CLIENT MEDIA KIT / www.nextsteptalent.co

About Us.

Next Step Talent is a full service talent management company founded by Temima Shames. Following her graduation, Temima found herself working with influencers and rekindled her passion for the entertainment space as a whole. With over 20 clients, Next Step Talent manages a wide variety of influencers with almost each having over 5M followers. Client successes include: high profile press looks, commercials, high profile brand deals, music videos, print work, and more. Next Step Talent is dedicated to helping our clients flourish in the entertainment world.



Our Mission

Our mission is to aid creators in taking the “next steps” into their careers. We focus on long-term growth strategy and relationship development. Each goal is centered around the talents' vision whether that be acting, modeling, music, social media, etc. In this new digital age, we focus on being a step ahead while still capitalizing on the moment.

Meet Our Clients

Next Step Talent has been able to manage and connect these individuals with opportunities of a lifetime.



Brooklynne Webb

TikTok: @xobrooklynne

Instagram: @brooklynnexo

Brooklynne is a 17-year-old TikTok star from Vancouver BC, Canada who has recently relocated to Los Angeles, California. She has taken the social media world by storm with her growing audience of over 9M+ on TikTok, and over 500K on Instagram. She is passionate about makeup, fashion, social justice, and body positivity, which she showcases in her TikToks as well!

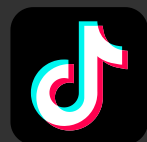




Brooklynne Webb

Niche: Body Positivity/Dance/Makeup

Age Demographic: 18-24



TikTok Followers: 9.2 Million (553.5 Million Likes)



Instagram Followers: 502K



Youtube: 11.9K Subscribers



Bailey Spinn

TikTok: @baileyspinn

Instagram: @baileyspinn

Bailey Spinnenweber is an 19 year old from Virginia who is working towards being a fashion model. She is passionate about fashion, music, exercise and animals! Bailey got her start as a TikTok personality who now has 6M+ followers and 115K on Instagram. TikTok is her platform to share fashion tips, POV videos, beauty advice, and fitness tips.



Bailey Spinn

Niche: Body Positivity/POV/Fashion

Age Demographic: 18-24



TikTok Followers: 6.3 Million (231.1 Million Likes)



Instagram Followers: 115K



Youtube: 2.53K Subscribers



Sevryn (Christian Plourde)

TikTok: @sevryn / @christianplourde

Instagram: @sevryn

Christian Plourde is a 20 year-old Tik Tok star from Boston, Massachusetts who is now living out in Los Angeles to further his career. He has gained over 2.2 million followers on Tiktok and 405k on Instagram. He is best known for his text in video lip syncs, POV's, memes and sketches. Christian is also working diligently on building a music career under the stage name "Sevryn". He will be releasing multiple singles and an album in the second half of 2021. His debut single 'I'm Alright' is out now on all streaming platforms!

Sevryn (Christian Plourde)

Niche: Music

Age Demographic: 18-24



TikTok Followers: 2.2 Million (87.8 Million Likes)



Instagram Followers: 405K



Youtube: 6.63K Subscribers



The Hines Family

The Hines Family is made up of Austin Hines, Kenni Hines, and their father Jamie Hines also known as Mystakinfolk who are from Tennessee. Austin is a 21 year old content creator who uses his platforms for dancing and comedic skits. His goals are to branch out into acting and Youtube in the future. Younger sister Kenni has amassed a following of over 2.5M followers on Tiktok. Kenni's fun content has helped her build a strong following. Mystakinfolk is their father. He is a music producer, dancer, and overall entertainer.



Austin Hines

Niche: Comedy & Dance

Age Demographic: 18-24



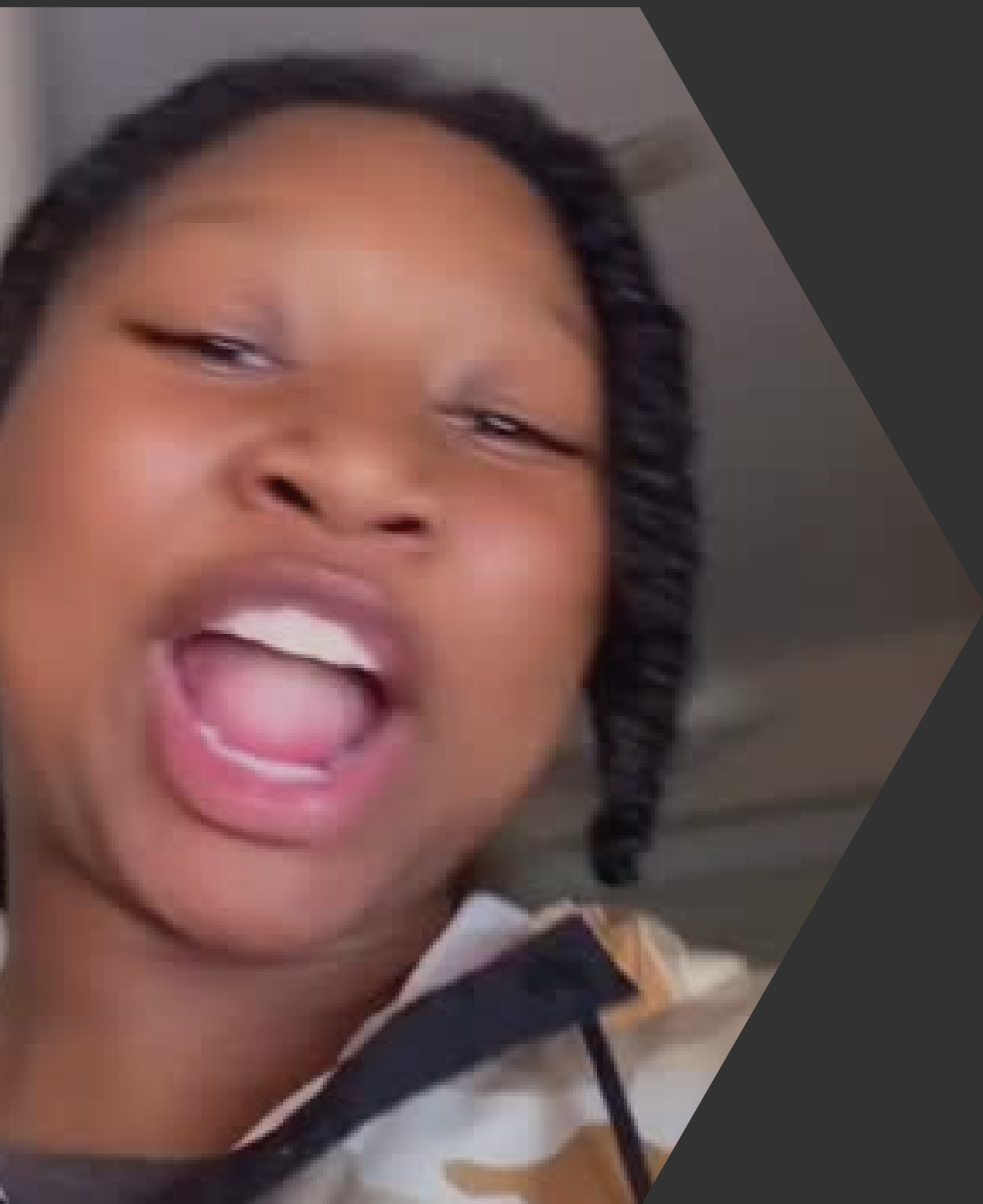
TikTok Followers: 3.6 Million (121.5 Million Likes)



Instagram Followers: 306K



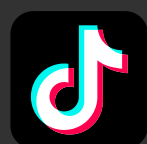
Youtube: 41.7K Subscribers



Kenni Hines

Niche: Dance, Family & Gaming

Age Demographic: 18-24



TikTok Followers: 2.5 Million (47.6M likes)



Instagram Followers: 148K



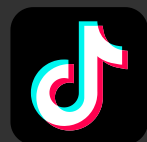
Youtube: 9.55K Subscribers



Mystakinfolk

Niche: Family, Dance

Age Demographic: 18-24



TikTok Followers: 1.6M Million (27.1M likes)



Instagram Followers: 145K



Youtube: 3.38K Subscribers



Hope Schwing

TikTok: @hope_schwing

Instagram: @hope.schwing

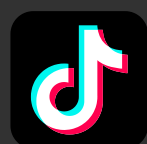
Hope Schwing is a 22 year old from Minnesota who has been a comedic content creator since 2017. Hope began her career on Musical.ly and continued to grow her following to 8.9M+ followers after it became TikTok. She later took her career to YouTube where she has acclimated 150+K subscribers. Hope is passionate about making others laugh and smile through her content. She is now working on broadening her horizons to comedic acting and commercial roles.



Hope Schwing

Niche: Comedy

Age Demographic: 18-24



TikTok Followers: 8.9 Million (709.3 Million Likes)



Instagram Followers: 340K



Youtube: 147k Subscribers



Sam Dezz

TikTok: @samdezz

Instagram: @sam.dezz

Sam Dezz is a 19 year old model and social media influencer that grew up in California. Sam acclimated 3.4 million fans on Tiktok and 884k on Instagram after being apart of multiple social media content teams. He loves the outdoors and spends a lot time surfing when he's not filming videos. Sam is focused on growing as a model and has been partnering with a variety of photographers to shoot and recently got a spread with Wonderland Magazine.



Sam Dezz

Niche: Acting

Age Demographic: 18-24



TikTok Followers: 3.4 Million (106.5 Million likes)



Instagram Followers: 186K



Youtube: 19.6K Subscribers



Sydney Morgan

TikTok: @sydney_art

Instagram: @sydney.m0rgan

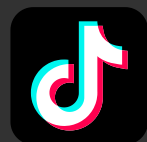
Sydney is a 19-year-old makeup artist from Pittsburgh. She is an advocate for Crohn's disease and Ulcerative Colitis after being diagnosed in 2018. Before Tiktok, Sydney was a Junior Olympic athlete in track and field. Sydney's accounts are rapidly growing with just about 7M TikTok followers, 186K Instagram followers and 1.3M Youtube subscribers. Sydney is constantly creating looks that range from simple to complex while never forgetting the fresh creativity that she is known for.



Syndey Morgan

Niche: Makeup/Body Positivity

Age Demographic: 18-24



TikTok Followers: 6.9 Million (160.2 Million likes)



Instagram Followers: 186K



Youtube: 1.3 Million Subscribers



Tatyana Joseph

TikTok: @tatyanajoseph39

Instagram: @josephnica

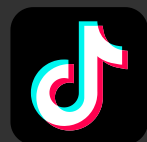
Tatyana Joseph is a 19-year-old actress, model, and content creator from Virginia with a following on TikTok of over 2 million, and 244k followers on Instagram. She is best recognized for her Tik Tok videos about beauty, family, and comedy. With her amusing and down to earth personality. Tatyana has relocated to L.A where she continues to expand her career as an actor.



Tatyana Joseph

Niche: Lifestyle & Acting

Age Demographic: 18-24



TikTok Followers: 2 Million (81.5 Million likes)



Instagram Followers: 244K



Youtube: 87K Subscribers



Trey Makai

TikTok: @zackandtrey

Instagram: @treymakai

Trey Makai is a 12 year old actor and public figure from Salt Lake City, Utah. In just the last few months Trey gained 297k+ followers on Instagram and over 1M followers on his joint account with his older cousin Zack Lugo. Fans know Trey as a bubbly, and positive kid who loves to dance. Trey aspires to dedicate his time toward acting, and dancing as he continues to expand his career in Entertainment.



Trey Makai

Niche: Acting & Dancing

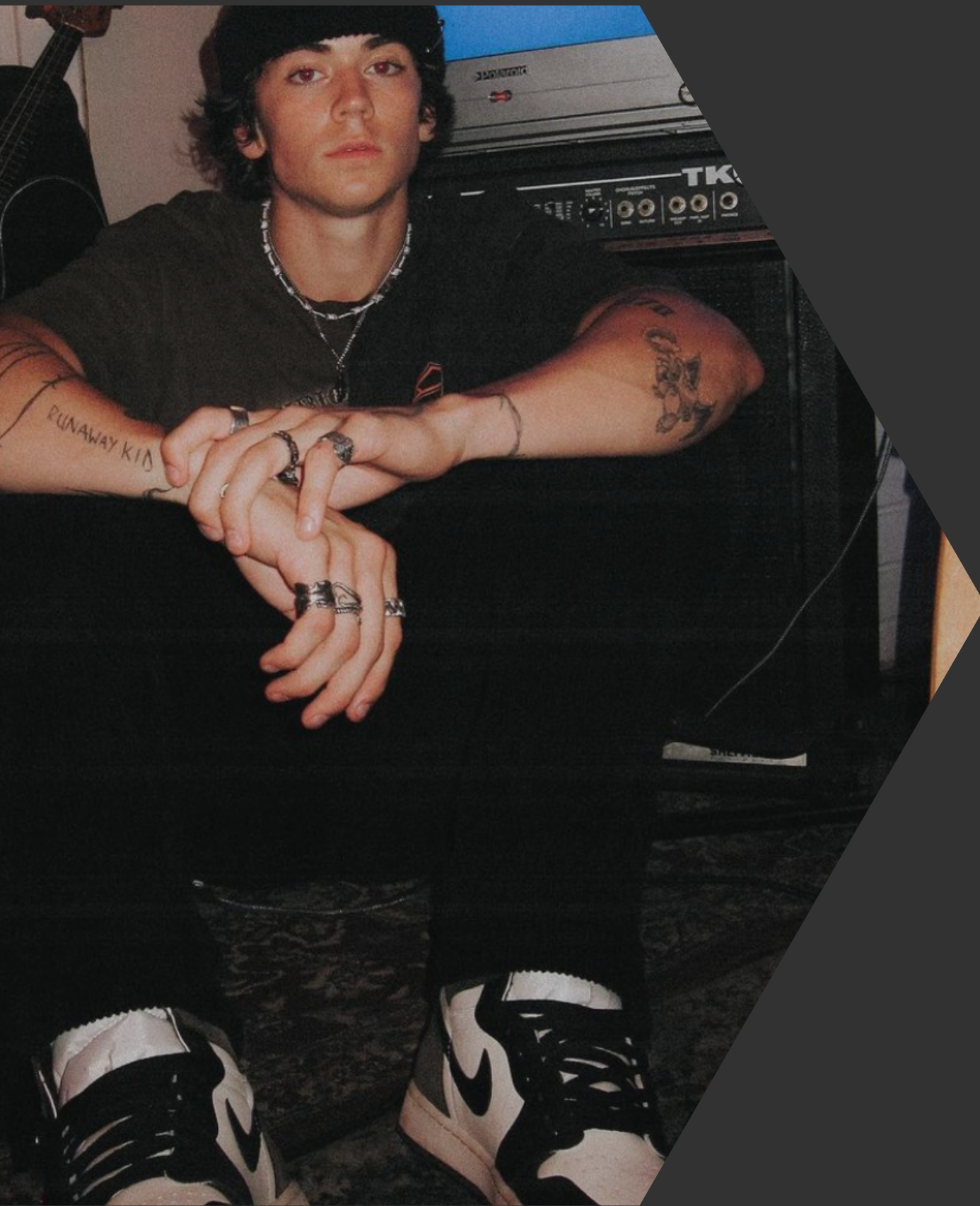
Age Demographic: 18-24



TikTok Followers: 1.2 (7.7 Million likes)



Instagram Followers: 297K



Zack Lugo

TikTok: @zacklugo

Instagram: @zacklugo_

Zack Lugo is a 19 year old social media icon who was born and raised in a small town in southern Idaho. He is a hardworking, people person who is always striving to reach the next step. Zack is passionate about skateboarding, and surrounding himself with others who have similar goals. After acclimating 7M+ TikTok followers, Zack has decided to focus on creating attention grabbing YouTube content and be a full time creator.



Zack Lugo

Niche: Skateboard/Dance

Age Demographic: 18-24



TikTok Followers: 7.4 Million (274.6 Million Likes)



Instagram Followers: 975K

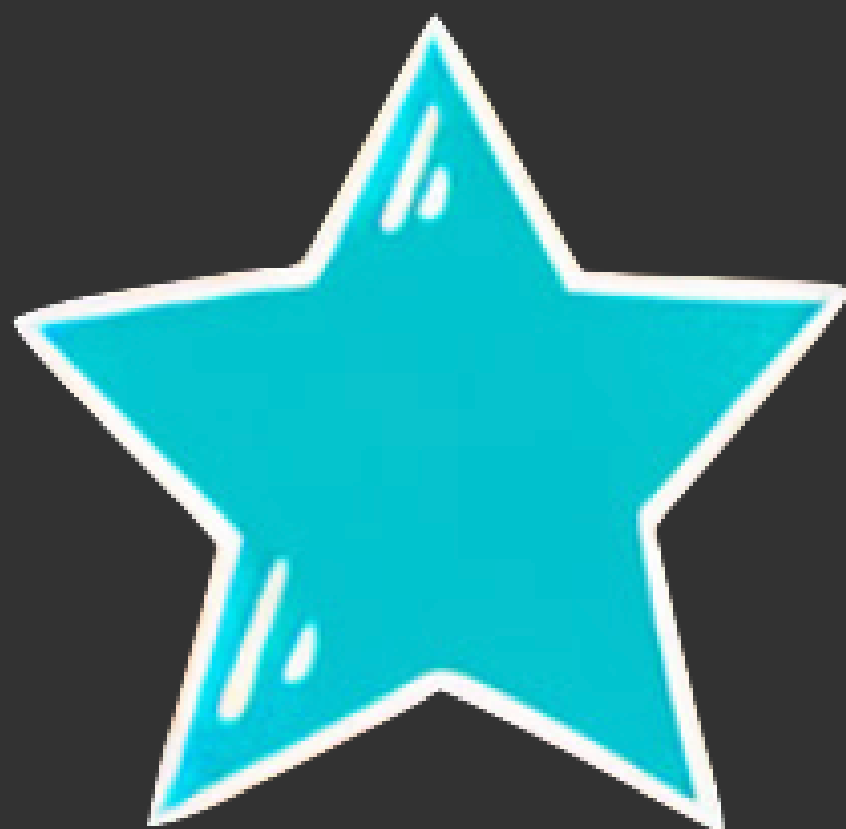


Youtube: 65.1K Subscribers

CONTACT US.

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